

Stephanie Robinson

Graphic Designer

Profile

Proficient in digital and print media, branding, and marketing materials. Capable of developing visually dynamic, strategic design solutions that clearly communicate clients' messages. Dedicated to delivering high-quality work that boosts brand presence and captures target audiences.

Contact

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Skill Set

Adobe Creative Suite

- Photoshop
- InDesign
- Illustrator
- After Effects
- Firefly

UI/UX

- Figma

Web Design

- HTML
- CSS
- JavaScript
- Bootstrap
- Visual Studio Code

Experience

Graphic Designer

The Guitar Center Company

September 2011 – October 2025

- Created digital visual communication solutions for web assets, landing pages, email campaigns, banner ads, and social media graphics. Increasing brand visibility and messaging.
- Designed print layouts for product catalogs and direct mail across Guitar Center's Enterprise Brands (*The Guitar Center Company, Musicians Friend, Music & Arts, and Woodwind & Brasswind*).
- Contributed to local marketing campaigns through a variety of design and layout tasks. Collaborating with the creative and marketing teams to ensure a consistent brand style.

Awards

Outstanding Service Award – 2012

- Recognized for excellence in product catalog layout and design.

Contract Graphic Designer/Production Artist

The Guitar Center Company

May 2010 – September 2011

- Partnered with 24 Seven
- Focused on creating engaging printed materials, including product catalogs, direct mail campaigns, and in-store signage.
- Work well within a Team, ensuring all designs adhered to brand standards.
- Gained valuable experience in visual communication in a fast-paced, dynamic environment.

Education

Bachelor of Fine Arts (B.F.A.)

Visual Communication-Web Design

American Intercontinental University, AIU Online

Bachelor of Arts (B.A.)

Art-Graphic Design

California State University, Northridge, CA